



GreenYOUTH
HUB PROGRAMME

Newsletter



Co-funded by
the European Union

1. Welcome Message

Dear friends and partners,

We are thrilled to launch the very first edition of the **GreenYOU(th) HUB Newsletter!** This marks the beginning of an exciting two-year journey, powered by the Erasmus+ programme, where we want to contribute to the green transformation of the cities.

Together, we plant the seeds of a more sustainable future!



2. Introduction: Why GreenYOU(th) Matters Now More Than Ever

In today's world, environmental sustainability is no longer a choice—it is an urgent necessity. Cities across Europe are increasingly strained by the impacts of climate change, urban sprawl, air and water pollution, and the overuse of natural resources. As the urban population continues to grow, so does the pressure on ecosystems, public health, and the overall quality of life. Now more than ever, a shift toward green, resilient, and inclusive urban development is critical.

This transformation, however, cannot be achieved by policy or technology alone. It requires the active participation of society, especially **young people**, who not only inherit the consequences of environmental degradation but also possess the energy, creativity, and vision to drive change. Yet, too often, youth are sidelined in conversations about climate and urban planning.

The **GreenYOU(th) HUB Programme** emerges as a direct response to this challenge. Funded by the Erasmus+ Programme of the European Union, this project seeks to **equip young people with the knowledge, skills, and tools they need to become active agents of the green transition in their own cities**. It aims to create local "GreenYOU(th) Hubs" where young individuals can learn about sustainability, collaborate on environmental actions, and engage meaningfully with local authorities and communities.

Through a combination of **non-formal education, digital innovation, peer learning, and civic engagement**, the project will not only promote environmentally responsible lifestyles but also foster a new generation of leaders capable of shaping more sustainable, inclusive urban environments.

In doing so, GreenYOU(th) aligns with key EU strategies, including the **European Green Deal**, the **REPowerEU Plan**, and the **Sustainable Development Goals (SDGs)**, particularly Goal 11 (Sustainable Cities and Communities) and Goal 13 (Climate Action). More than a project, it is a movement that bridges **youth empowerment** and **urban sustainability**, ensuring that tomorrow's cities are greener because today's youth are empowered to act.

3 .Project Goals and Long-Term Impact

The GreenYOU(th) HUB Programme is driven by the goal of **transforming young people into catalysts of environmental change** within their communities. The project aims to inspire and prepare youth to rethink the role cities play in climate mitigation, and to empower them to lead local initiatives that support sustainability.

Key objectives include:

- **Raising environmental awareness** among youth through structured training and hands-on engagement.
- **Establishing five national GreenYOU(th) Hubs** to foster green thinking and peer collaboration.
- **Equipping young people with "green skills"** that are increasingly relevant in the evolving labour market.
- **Building digital tools**, such as an e-learning platform and the Green Cities Audit Tool, to support accessible and interactive learning.
- **Engaging municipalities and local actors** by co-developing a "Roadmap Towards Environmental Sustainability" tailored to each city.
- **Promoting youth participation** in shaping policy and public space, reinforcing active citizenship in environmental governance.

By involving youth directly in the creation of greener urban environments, the project supports both individual empowerment and community transformation. Moreover, it contributes to broader EU goals, including the **European Green Deal**, the **REPowerEU Plan**, and the **2030 Agenda for Sustainable Development**.

4. Meet the Partners Behind the Vision

The success of the GreenYOU(th) HUB Programme lies in the strength and diversity of its partnership. Each of the five partner organisations brings distinct expertise in youth engagement, environmental action, and education:

- **RO A4ACTION – Romania**
Based in Ghermănești, A4ACTION leads the project as coordinator. With over a decade of experience in youth development and non-formal education, the organisation operates a youth centre and has led numerous local and international projects on ecology, volunteering, and civic engagement.
- **LT Centrinės Europos Tribuna – Lithuania**
This Lithuanian NGO is rooted in civic education and sustainability. It offers hands-on learning experiences to over 1,000 young people annually, emphasizing inclusion, outdoor learning, and ecological awareness.
- **BG SDRUZHENIE WALK TOGETHER – Bulgaria**
With deep expertise in environmental campaigns and European cooperation, Walk Together focuses on climate education and promotes the 3Rs (Reduce, Reuse, Recycle) through innovative youth projects and local green actions.
- **CY ConnectingDOTS – Cyprus**
Founded in response to the COVID-19 crisis, ConnectingDOTS is committed to social resilience, environmental literacy, and youth empowerment. It partners with green NGOs and leads sustainability-focused events and campaigns across Cyprus.
- **ES APROEMA – Spain**
A unique partner in this consortium, APROEMA is a professional association representing over 200 environmental businesses in Galicia. Their role is key in connecting youth to the green labour market and supporting capacity building in environmental sectors.

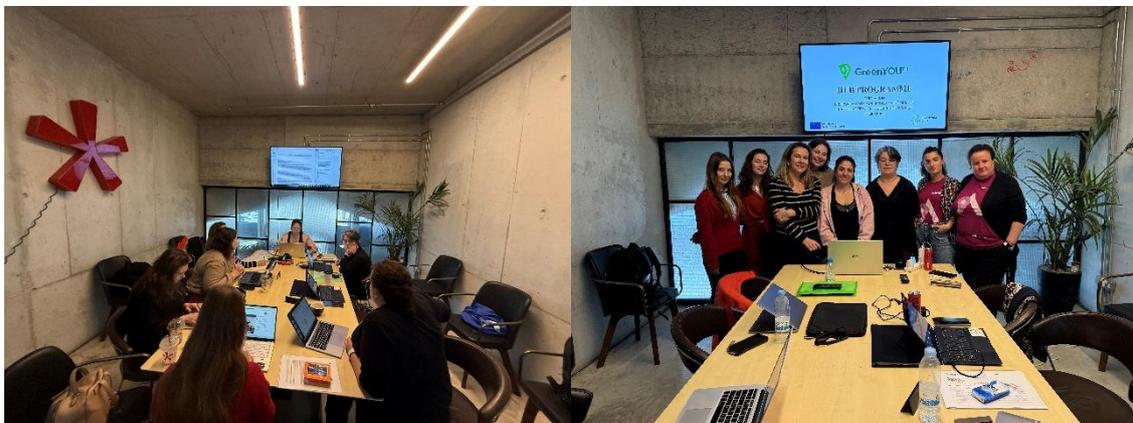
5. A strong start: The kick-off meeting

On March 24–25, 2025, the partners of the GreenYOU(th) HUB Programme came together for the first time in person for the official **kick-off meeting**, held in the vibrant setting of Nicosia, Cyprus. Hosted by our Cypriot partner, **ConnectingDOTS**, the meeting was an inspiring opportunity to strengthen connections, align our goals, and set the foundation for what promises to be a transformative two-year journey.

The atmosphere was filled with energy, collaboration, and a shared sense of mission. Partners from Romania, Lithuania, Bulgaria, Spain, and Cyprus engaged in dynamic discussions around the project's objectives, activities, and timeline. Together, we explored each work package—from mapping green cities and creating digital tools to designing the educational content and planning for the future GreenYOU(th) Hubs.

But this meeting was more than just planning, it was about **building a community**. Through interactive team-building sessions, group reflections, and informal dinners, we got to know one another as individuals and as committed partners working toward a greener Europe.

The Cyprus meeting set the tone for the months ahead: structured, creative, and deeply collaborative. With this solid start, we are more confident than ever that GreenYOU(th) will grow into a powerful platform for youth-driven environmental change.



6. What's Coming Next?

As the GreenYOU(th) HUB Programme officially takes off, the months ahead promise to be full of **meaningful progress, collaborative work, and exciting engagement opportunities** for young people and communities across Europe. With the foundation laid during our kick-off meeting in Cyprus, each partner is now mobilising to put the project plan into action.

Over the next few months, one of our primary focuses will be on **mapping and analysing green cities across Europe**. Each partner will conduct local research to assess the current state of urban sustainability in their own country. This includes identifying environmental gaps, strengths, and good practices at the city level. Youth, sustainability experts, and local stakeholders will be involved in this process to ensure that the data reflects real needs and lived experiences. The insights gathered will form the backbone of our upcoming tools and educational content.

Simultaneously, we are preparing for the **development of a multilingual, interactive online platform**, a central hub where youth can learn, collaborate, and take action. This platform will host the **Green Cities Audit Tool**, training materials, good practice databases, and even a map where users can upload and share sustainability challenges they observe in public spaces. It will also serve as a space for networking and dialogue, helping young people connect beyond borders.

Another exciting task on the horizon is the **creation of our Green Skills Framework**. Each partner will take the lead on one key thematic area (such as sustainable mobility, circular economy, climate adaptation, etc.), producing user-friendly educational content that will later be delivered through the hubs. This framework will guide how we empower youth with the knowledge and competencies needed to live and lead sustainably.

In parallel, preparations will begin for the **launch of the first GreenYOU(th) Hubs**, physical and/or digital learning spaces that will host workshops, meetings, and co-creation sessions. These hubs will become local engines of transformation, where young people can brainstorm solutions for their cities, test new ideas, and engage directly with their communities and local governments.

On the communication front, each partner will begin implementing the project's **dissemination strategy**. Social media accounts are being created, and each organisation will begin posting regularly about their activities, findings, and stories. The goal is not just to inform, but to inspire a wider youth audience to join the movement toward greener cities.

This is just the beginning. Step by step, we are building a network, a resource hub, and a movement that puts youth at the centre of Europe's green transition.

Stay tuned—we have a lot more to grow and share!



7. Stay Connected

We want you to be part of this journey. Whether you are a young person, educator, NGO, municipality, or simply an interested citizen, there are many ways to get involved.

 Email: greenyouthhub@gmail.com

 Social Media: Follow us on Instagram & [Facebook](#)

 Hashtag: #GreenYOUthHUB

Let's build a future that's greener, smarter, and faire-together.